

# Snap Finance Uses an Incydr + Wrike Context Flow to Protect Data During Employee Departure



Snap Finance is a rapidly growing digital-finance company that specializes in providing consumer financing and rent-to-own purchase options. With over 10 years of experience in the financial industry, Snap provides merchandise financing to brick and mortar as well as e-commerce merchants.

INDUSTRY	NUMBER OF EMPLOYEES	GLOBAL REACH	NOTABLE INTEGRATIONS/AUTOMATIONS
Financial Services	1,100	Offices in 2 countries / network of more than 20,000 merchant partners globally	Incydr + Wrike

## The Challenge

### UNDERSTANDING DATA MOVEMENT TO PROTECT CONFIDENTIAL INFORMATION AND IP

Snap Finance is a growing FinTech company with a remote workforce across multiple countries. As they grew globally, without a physical perimeter, they realized they needed better visibility into data movement between users, applications and devices in their environment. Without it, they may not know if confidential information or intellectual property were exfiltrated, especially during employee offboarding. With a focus on protecting both their competitive advantage and customer trust, the Snap Finance team began looking for a solution to get a better understanding of their environment and speed up their response to potential exfiltration events.

## The Solution

### PROCESS AUTOMATION AND INCREASED VISIBILITY WITH INCYDR

Snap Finance implemented Code42 Incydr and quickly realized the value of the visibility and context into data movement it provides. Incydr allows their security team to watch over data throughout their entire environment, regardless of operating system, and allows them to better differentiate between normal and risky behavior.

With an improved understanding of their environment, Snap Finance determined the departing employee process was a high risk situation. They worked with Code42 to automate the process and provide Incydr with accurate, real-time knowledge of which employees are departing, without any manual steps.

“It’s easy to tell when someone is doing something out of the ordinary, like moving files that contain customer or merchant partner information or IP to a personal drive.”

- Juan Pablo Corrales, Sr. Manager of IT Operations at Snap Finance

Prior to using Incydr to protect their data, Snap Finance needed a way to mitigate the impact of data loss when an employee left the organization. Now, Incydr’s Departing Employee Lens works seamlessly through an Incydr Flow with Wrike (their project management system).

First, Human Resources puts a notice in Wrike that an employee is departing. Incydr then receives this information from Wrike and automatically adds the employee into the Departing Employee Lens, ensuring that all activity moving forward will be labeled with a “Departing Employee” Insider Risk Indicator (IRI). Snap Finance security analysts can then review prioritized file exfiltration activities and quickly take a right-sized response. The workflow even takes into account the different employment laws and privacy considerations of the specific country in which the departing employee resides.

Juan Pablo Corrales, Sr. Manager of IT Operations at Snap Finance, says, “It’s easy to tell when someone is doing something out of the ordinary, like moving files that contain customer or merchant partner information or IP to a personal drive. That visibility allows us to quickly determine next steps to stop our data from leaving when an employee is terminated.”

## The Results

### ENACTING A RIGHT-SIZED RESPONSE DURING EMPLOYEE DEPARTURES

By automating their departing employee process with The Incydr + Wrike Flow, Snap Finance has been able to catch and quickly initiate a right-sized response to instances of exfiltration

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during employee departures. This allows them to mitigate the risk of critical IP leaving the organization without their knowledge. They now have an understanding of their environment and what normal vs. risky behavior truly looks like. Today, Snap Finance is well-prepared to not only protect their organization’s crown jewels but also their customers’ data, preserving trust and allowing them to retain their competitive edge.

## About Code42

Code42 is the Insider Risk Management leader. Native to the cloud, the Code42® Incydr™ solution rapidly detects data loss, leak and theft as well as speeds incident response – all without lengthy deployments, complex policy management or blocking employee productivity. The Code42® Instructor™ solution helps enterprises rapidly mature their Insider Risk Management programs by incorporating holistic, hyper-relevant Insider Risk education for end-users to reduce risk events due to accidental and negligent behavior.

With Code42, security professionals can protect corporate data and reduce insider threats while fostering an open and collaborative culture for employees. Backed by security best practices and control requirements, the Code42 Incydr solution is FedRAMP authorized and can be configured for GDPR, HIPAA, PCI and other regulatory frameworks.

More than 50,000 organizations worldwide, including the most recognized brands in business and education, rely on Code42 to safeguard their ideas. Founded in 2001, the company is headquartered in Minneapolis, Minnesota, and is backed by Accel Partners, JMI Equity, NewView Capital and Split Rock Partners. Code42 was recognized by Inc. magazine as one of America’s best workplaces in 2020 and 2021. For more information, visit [code42.com](https://code42.com) or join the conversation on our blog, LinkedIn, Twitter and YouTube.



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CS2109295